



City of Fredericksburg

City Council Special Meeting Agenda
Thursday, May 30, 2024 ~ 5:30 PM
Law Enforcement Center
1601 E. Main Street
Fredericksburg, Texas 78624

Jeryl Hoover, Mayor
Tony Klein, Councilmember
Bobby Watson, Councilmember

Randy Briley, Councilmember
Emily Kirchner, Councilmember/Pro Tem
Clinton Bailey, City Manager

The City of Fredericksburg City Council will meet in a regular session on Thursday, May 30, 2024, at 5:30 PM. The meeting will be live-streamed & available for re-watch on the City's website: fredericksburgtx.portal.civicclerk.com.

The City Council welcomes citizen participation and comments at all City Council Meetings on Agenda Items.

Comment Card for Written or Verbal Comments-submitted by 4:00 p.m. the day before the meeting.

- i. Complete the Comment Card online at www.fbgtx.org;
- ii. Make sure to check the appropriate box (verbal or written);
- iii. Only one (1) agenda item per Comment Card.

Sign up in person between 5:00 p.m. and 5:30 p.m. at the meeting location.

- i. Only one (1) agenda item per Comment Card;
- ii. Speakers will be limited to 3 minutes to speak. **Please Note:** The Mayor can reduce the number of minutes for any speaker during Public Comment on a single agenda item depending on the number of people who sign up for it.
- iii. Any citizen with handouts should provide them to the City Secretary before speaking. If you wish the City Council to receive your handouts for the meeting, please provide ten (10) copies; if not, the City Council will receive your handouts the following day.

NOTE: The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for discussion. An announcement will be made on the basis for the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda for Executive Session.

Attendance By Other Elected or Appointed Officials: It is anticipated that the Planning & Zoning Commission, Historic Review Board, and Board of Adjustment members may attend the City Council Meeting at the date and time above in numbers that may constitute a quorum. Notice is hereby given that at the City Council Meeting at the date and time above, no Board or Commission action will be taken by such in attendance unless such item and action are specifically provided on a separate agenda posted subject to the Texas Open

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **DISCUSSION OF THE HOTEL OCCUPANCY TAX**
 - A. Review the applications and interview applicants requesting Hotel Occupancy Tax (HOT) funding in 2024
4. **OTHER ACTION ITEMS AND UPDATES**
5. **ADJOURN**

CERTIFICATION

This is to certify that I, Garret Bonn, posted this Agenda at 12:15 p.m. on May 24, 2024, on the bulletin board of the City of Fredericksburg City Hall, 126 W. Main St., Fredericksburg, Texas.



Garret Bonn, P.E., CFM
Asst. City Manager



CITY COUNCIL AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor & City Council Members

FROM: Garret Bonn, Assistant City Manager,
Darren Eckhardt

MEETING DATE: May 30, 2024

CATEGORY: DISCUSSION OF THE HOTEL
OCCUPANCY TAX

CAPTION: Review the applications and interview applicants requesting Hotel Occupancy Tax (HOT) funding in 2024

PRESENTATION:

SUMMARY:

The City of Fredericksburg has received 27 applications requesting HOT funding. The total amount requested for all applications is \$578,178.

BACKGROUND:

The approved City Budget for FY 2024 included \$500,000 in HOT funding. The attached spreadsheet details event information, funding requests, past funding allocations, and funding information from Gillespie County. To allow for future HOT funding award amounts to be based on actual revenues and not estimates, events held during the current application period, which includes events held before the end of the calendar year (2024), will be funded using the HOT fund balance of \$2.1M. The next application period, which will cover events held between Jan 1, 2025 and December 31, 2025, will be based on actual HOT collections during FY 2024 so proposed funding allocations will be discussed during the upcoming budget process for FY 2025.

All applicants for funding have been notified of the meeting and should be prepared to answer questions during the meeting.

FUNDING SOURCE: HOT Funds

FINANCIAL IMPACT:
To Be Determined

STAFF RECOMMENDATION:

No action is to be taken at the special meeting. Funding will be awarded at the June 4th regular City Council meeting.

COMPREHENSIVE PLAN GUIDING PRINCIPLE:
Government Vision

ATTACHMENTS:

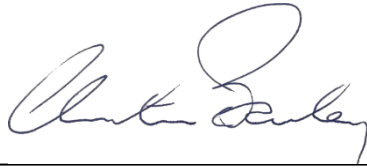
1. FY 2024 HOT Funding Summary Spreadsheet for 05302024 Meeting

APPROVAL/REVIEW:



Krista Wareham, Director of Finance

Date: May 24, 2024



Clinton Bailey, City Manager

Date: May 24, 2024

APPLICATION #	ORGANIZATION	EVENT NAME/TYPE	2024 Category	2024 Event Date	City 2021 Awarded	City 2022 Awarded	City 2023 Awarded	City 2024 Requested	City 2024 Award	County Awarded 2021	County Awarded 2022	County Awarded 2023	County Awarded 2024
1	Admiral Nimitz Foundation	National Museum of the Pacific War	advertising, historical preservation	Year Round	\$ 130,000.00	\$ 140,000.00	\$ 140,000.00	\$ 80,000.00		\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
2	Christian Methodist Episcopal Church	Historic Preservation	historical preservation	Summer & Fall 2024			\$ 65,000.00	\$ 25,000.00				\$ 45,000.00	
3	Die Kunstler Von Fredericksburg A.K.A DK	November Art Show	advertising, promotion of the arts, historic preservation	November 8-10, 2024	\$ 4,200.00	\$ 4,500.00	\$ 3,000.00	\$ 3,000.00		\$ 1,500.00	\$ 1,500.00		\$ 2,000.00
4	Fredericksburg Art Guild	Advertising & Marketing	advertising, promotion of the arts	Year Round	\$ 6,100.00	\$ 6,065.00	\$ 4,000.00	\$ 2,900.00					
5	Fredericksburg Chamber of Commerce	Light The Night Christmas Parade & AfterGlow	advertising	12/6/2024	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 15,000.00		\$ 9,000.00	\$ 9,000.00	\$ 9,000.00	\$ 9,000.00
6	Fredericksburg Farmers Market	Fredericksburg's Farmer Market	advertising, promotion of the arts, historic preservation	April - August 2024, Oct - Nov 2024	\$ 4,000.00	\$ 6,000.00	\$ 5,000.00	\$ 5,000.00					\$ 2,000.00
7	Fredericksburg Junior Chamber of Commerce	Fredericksburg Jaycees Crawfish Festival	advertising	May 24-26, 2024	\$ 25,000.00	\$ 20,000.00	\$ 20,000.00	\$ 25,000.00					
8	Fredericksburg Music Club	2024 Concert Series	advertising, promotion of the arts	Sept 15, Oct 20, Nov 17	\$ 2,000.00	\$ 2,000.00	\$ 5,000.00	\$ 3,500.00			\$ 1,955.00	\$ 2,000.00	\$ 2,000.00
9	Fredericksburg Rotary Club Foundation, Inc	Fredericksburg Craft Beer Festival	advertising	Jun-24	\$ 5,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00				\$ 6,000.00	\$ 6,000.00
10	Fredericksburg Theater Company	Marketing for Season 28	advertising, promotion of the arts	July 1 - December 31, 2024	\$ 40,000.00	\$ 50,000.00	\$ 30,000.00	\$ 20,000.00		\$ 5,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
11	Friends of Gillespie County Country Schools	Directional Signage for 12 Historic Schools	advertising and historic preservation	Year Round	\$ 16,311.00	\$ 29,970.00	\$ 40,000.00	\$ 1,196.00		\$ 17,711.00	\$ 25,000.00	\$ 20,800.00	\$ 28,643.00
12	German Choirs of Fredericksburg	132nd Annual Sangerfest	promotion of the arts	Sep-24		\$ 2,500.00	\$ 1,500.00	\$ 5,000.00					
13	Gillespie County Fair & Festival Associations	Horse Racing & 136th Gillespie County Fair	advertising, historical preservation, sporting events	July 6 & 7, July 20 & 21, August 10 & 11, August 22-24	\$ 65,000.00	\$ 65,000.00	\$ 45,000.00	\$ 65,000.00		\$ 30,000.00	\$ 18,750.00		\$ 20,000.00
14	Gillespie County Historical Society	Historic Preservation & GCHS Signage	historical preservation	July 1 - December 31, 2024	\$ 90,500.00	\$ 300,000.00	\$ 100,000.00	\$ 71,324.00		\$ 25,000.00	\$ 23,557.00	\$ 32,000.00	\$ 40,000.00
15	Gillespie County Historical Society	65th Historic Home Tour and Holiday Market	advertising, historical preservation	November 22-23, 2024				\$ 9,858.00					
16	Mom Center DBA Heart of the Hills Resources	Turkey Trot	advertising, sporting event	11/30/2024		\$ 2,000.00	\$ 3,000.00	\$ 3,000.00			\$ 5,000.00		\$ 5,000.00
17	Oktoberfest/PCAA	Oktoberfest in Fredericksburg	advertising, promotion of the arts	Oct-24	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00				\$ 6,000.00	\$ 6,000.00
18	Stonewall Chamber of Commerce	Stonewall Peach JAMBoree & Rodeo	advertising, sporting event	Jun-24			\$ 10,000.00	\$ 15,000.00				\$ 20,000.00	\$ 20,000.00
19	Texas Center for Wine and Culinary Arts DBA Flavyry TX	Holiday Prelude	advertising	11/19/2024			\$ 3,000.00	\$ 7,500.00					
20	Frontier History Company	Living History Presentation and Theatrical Services		1st Saturday of each month			\$ 5,000.00	\$ 5,900.00					\$ 6,000.00
21	Heritage School	EISBAHN	advertising, sporting event	11/8/2024 - 1/7/2025			\$ 10,000.00	\$ 10,000.00					\$ 2,500.00
22	Vereins Quilt Guild of Fredericksburg	Vereins Quilt Guild Quilt Show	advertising, promotion of the arts	8/30/2024 - 8/31/2024				\$ 5,000.00					\$ 3,000.00
23	Pedemales Valley Heritage Foundation	Pedernales Valley Trail	advertising, promotion of the arts, historic preservation	7/1/2024 - 12/31/2024				\$ 70,000.00					\$ 15,750.00
24	Texas Wine Revolution dba Texas Wine Auction	Texas Barrel Auction	advertising	October 25 & 26, 2024				\$ 15,000.00					\$ 5,000.00
25	Der Stadische Friedhof Fredericksburg, Inc. dba Der Stadt Friedhof Cemetery		historic preservation	June 2024 - December 2024				\$ 75,000.00					\$ 55,000.00
26	Enchanted Fredericksburg Ranch & Glassblowing	Glass & Grapes	advertising, promotion of the arts	1st & 3rd Tuesdays, October - December, 2024				\$ 15,000.00					
27	The Storm Theatre Inc	A Midsummer Nights Dream	advertising, promotion of the arts	August 4, 2024 (ten performances)				\$ 5,000.00					
TOTALS					\$ 410,111.00	\$ 660,035.00	\$ 521,500.00	\$ 578,178.00	\$ -	\$ 98,211.00	\$ 104,762.00	\$ 160,800.00	\$ 247,893.00