



City of Fredericksburg

City Council Special Meeting Agenda
Tuesday, January 13, 2026 ~ 5:30 PM
New City Hall - East Campus
2818 E. US Hwy 290
Fredericksburg, Texas 78624

Jeryl Hoover, Mayor
Emily Kirchner, Mayor Pro-Tem
Bobby Watson, Councilmember

Tony Klein, Councilmember
Todd Eidson, Councilmember
Clinton Bailey, City Manager

The City of Fredericksburg City Council will meet in a special session on Tuesday, January 13, 2026, at 5:30 PM. The meeting will be live-streamed & available for re-watch on the City's website: fredericksburgtx.portal.civicclerk.com.

The City Council welcomes citizen participation and comments at all City Council Meetings on Agenda Items.

Comment Card for Written or Verbal Comments-submitted by 4 p.m. the day before the meeting.

- i. Complete the Comment Card online at FBGTX.org;
- ii. Make sure to check the appropriate box (verbal or written);
- iii. Only one agenda item per Comment Card.

Sign up in person between 5:00 pm and 5:30 pm at the meeting location.

- i. Only one agenda item per Comment Card;
- ii. Speakers will be limited to three minutes to speak. **Please Note:** The Mayor can reduce the number of minutes for any speaker during Public Comment on a single agenda item depending on the number of people who sign up for it.
- iii. Any citizen with handouts should provide them to the City Secretary before speaking. If you wish the City Council to receive your handouts for the meeting, please provide 10 copies; if not, the City Council will receive your handouts the following day.

NOTE: The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for discussion. An announcement will be made on the basis for the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda for Executive Session.

Attendance By Other Elected or Appointed Officials: It is anticipated that the Planning & Zoning Commission, Historic Review Board, and Zoning Board of Adjustment members may attend the City Council Meeting at the date and time above in numbers that may constitute a quorum. Notice is hereby given that at the City Council Meeting at the date and time above, no Board or Commission action will be taken by such in attendance unless such item and action are specifically provided on a separate agenda posted subject to the Texas Open Meeting Act. This is not an agenda of an official meeting of the City Boards and Commissions, and minutes will not be taken.

1. **CALL TO ORDER - Mayor Jeryl Hoover.**
2. **OTHER ACTION ITEMS AND UPDATES**
 - A. Review Applications and Interview Applicants requesting Hotel Occupancy Tax (HOT) Funding for 2026. (Krista Wareham, Finance Director)
3. **ADJOURN - Mayor Jeryl Hoover.**

CERTIFICATION

This is to certify that I, Leticia Vacek, posted this Agenda at 4:30 PM on January 5, 2026 on the bulletin board of the City of Fredericksburg City Hall, 126 W. Main St., Fredericksburg, Texas.

Leticia Vacek

Leticia Vacek, TRMC/CMC/MMC
City Secretary



CITY COUNCIL AGENDA MEMO

DEPARTMENT: Finance Department
TO: Mayor & City Council Members
FROM: Krista Wareham, Director of Finance
MEETING DATE: January 13, 2026

CATEGORY: OTHER ACTION ITEMS AND
UPDATES

CAPTION: Review Applications and Interview Applicants requesting Hotel Occupancy Tax (HOT) Funding for 2026. (Krista Wareham, Finance Director)

SUMMARY:

The City of Fredericksburg received twenty-nine applications for Hotel Occupancy Tax funding. The awards should support tourism-related events, programs, marketing efforts, the arts, and historic preservation activities. A packet including all the applications was shared with the City Council on December 31, 2025. Hotel Tax Funding for 2026 is scheduled to be awarded at the Regular City Council meeting on Tuesday, January 20, 2026.

BACKGROUND:

On November 5, 2025, an orientation meeting was held for the 2026 Hotel Occupancy Tax Grant Funding. The deadline to apply was November 21, 2025. Financial reports were also due on November 21, 2025 for the prior year.

FUNDING SOURCE: Tourism Fund

FINANCIAL IMPACT:
\$651,854.00

STAFF RECOMMENDATION:

COMPREHENSIVE PLAN GUIDING PRINCIPLE:

Business Visioning
Government Vision
Family Life Vision
Quality of Life Vision

ATTACHMENTS:

1. HOT Tax FY 26 Master Applicant Table

APPROVAL/REVIEW:



Leticia Vacek, City Secretary

Date: January 05, 2026



Krista Wareham, Director of Finance

Date: January 05, 2026



William McKamie, City Attorney

Date: January 05, 2026

Clinton Bailey, City Manager

Date:

Applicant Master List

Applicant	Event / Program	Category	Amount Requested	New / Returning
Admiral Nimitz Foundation	National Museum of the Pacific War	Historic Preservation	\$160,000	Returning
Church of the Colored People of Gillespie County, Inc.	African American Museum	Arts	\$45,000	Returning
Die Kunstler von Fredericksburg	DK Fall Show and Sale	Marketing / Promotion	\$4,000	Returning
Fredericksburg Art Guild	Events at the Guild Location	Arts	\$5,155	Returning
Fredericksburg Chamber of Commerce, Inc	LTN Christmas Parade & Afterglow	Marketing / Promotion	\$18,000	Returning
Fredericksburg Community Orchestras	Fredericksburg MusikFest 2026	Arts	\$4,000	New
Fredericksburg Education Initiative, Inc. DBA SystemsGo	Rockets 2026 Central Texas	Marketing / Promotion	\$5,000	Returning
Fredericksburg Farmers Market	Fredericksburg Farmers Market	Marketing / Promotion	\$6,000	Returning
Fredericksburg Junior Chamber of Commerce "Jaycees"	Crawfish Festival	Marketing / Promotion	\$25,000	Returning
Fredericksburg Music Club	2026 Concert Series	Arts	\$59,690	Returning
Fredericksburg Music Festival and School presented by Texas Cellos	Fredericksburg Music Festival and School 2026	Marketing / Promotion	\$50,000	Returning
Fredericksburg Rotary Club Foundation, Inc	Craft Beer Festival, 5 th Anniversary	Marketing / Promotion	\$18,000	Returning
Friends of the Written Word	Fredericksburg Book Festival	Arts	\$5,000	New
Frontier History Company Foundation	First Saturday Living History Day	Marketing / Promotion	\$6,700	Returning
German Choirs of Fredericksburg	Maifest and Herbstfest Concerts	Arts	\$2,500	Returning
Gillespie County Fair & Festivals Association Inc.	2026 Summer Horse Racing & 138 th Gillespie County Fair	Sporting Event	\$75,000	Returning
Gillespie County Historical Society	GCHS Fassel Roeder	Historic Preservation	\$80,000	New

Gillespie County Historical Society / Pioneer Museum	Annual Marketing Budget Support 67 th Historic Home Tour	Marketing / Promotion	\$20,000	Returning
Heritage School	Eisbahn	Sporting Event	\$10,000	Returning
Jack & Adams Bicycles	Doss Gravel	Sporting Event	\$12,500	New
LoneStar Heritage Foundation	2026 Historic Story/Site Signs	Historic Preservation	\$7,400	New
Meals for Vets	Hill Country Vet-Fest	Marketing / Promotion	\$5,000	New
Pedernales Creative Arts Alliance	Oktoberfest	Marketing / Promotion	\$20,000	Returning
Rotary Club of Fredericksburg Morning	CarFest	Marketing / Promotion	\$2,500	New
Rotary Club of Fredericksburg Morning	Kraut Run	Sporting Event	\$2,500	New
Stonewall Chamber of Commerce	Stonewall Peach JAMboree & Rodeo	Sporting Event	\$30,000	Returning
St. Mary's Catholic School	Beautification and Spirit	Historic Preservation	\$15,599	New
Texas Hill Country Higher Education Development Foundation Fund	8 th Annual Forging Futures Classic	Marketing / Promotion	\$10,000	New
Vereins Quilt Guild of Fredericksburg	Vereins Quilt Guild Quilt Show	Arts	\$5,000	New

Total amount requested: \$651,854