



City of Fredericksburg

City Council Special Meeting Agenda
Wednesday, August 26, 2026 ~ 9:00 AM
City Hall at East Campus
2818 E. U.S. Hwy 290
Fredericksburg, Texas 78624

Randy Briley, Mayor
Bobby Watson, Mayor Pro-Tem
Tony Klein, Councilmember

Todd Eidson, Councilmember
Gary Neffendorf, Councilmember
Clinton Bailey, City Manager

The City of Fredericksburg City Council will meet in a special session on Wednesday, August 26, 2026, at 9:00 AM. The meeting will be recorded & available for re-watch on the City's website: fredericksburgtx.portal.civicclerk.com.

The City Council welcomes citizen participation and comments at all City Council Meetings on Agenda Items.

Comment Card for Written or Verbal Comments-submitted by 4 p.m. the day before the meeting.

- i. Complete the Comment Card online at FBGTX.org;
- ii. Make sure to check the appropriate box (verbal or written);
- iii. Only one agenda item per Comment Card.

Sign up in person between 8:30 a.m. and 9 a.m. at the meeting location.

- i. Only one agenda item per Comment Card;
- ii. Speakers are limited to three minutes. **Please Note:** The Mayor can reduce the number of minutes for any speaker during Public Comment on a single agenda item depending on the number of people who sign up for it.
- iii. Any citizen with handouts shall provide them to the City Secretary on the meeting day and prior to speaking. If you wish the City Council to receive your handouts for the meeting, please provide 10 copies.

NOTE: The City Council may recess into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for discussion. An announcement will be made on the basis of the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda during Executive Session.

Attendance By Other Elected or Appointed Officials: It is anticipated that the Planning & Zoning Commission, Historic Review Board, and Zoning Board of Adjustment members may attend the City Council Meeting at the date and time above in numbers that may constitute a quorum. Notice is hereby given that at the City Council Meeting at the date and time above, no Board or Commission action will be taken by such in attendance unless such item and action are specifically provided on a separate agenda posted subject to the Texas Open Meeting Act. This is not an agenda of an official meeting of the City Boards and Commissions, and minutes will not be taken.

1. CALL TO ORDER - Mayor Randy Briley

2. OTHER ACTION ITEMS AND UPDATES

- A. Overview and Discussion of the City of Fredericksburg's Proposed FY 2027 Budget. (Clinton Bailey, City Manager)
- B. Overview and Acceptance of the Convention and Visitor's Bureau (CVB) FY 2026 Budget Updates. (Lisa Oliveira, CVB President/CEO)
- C. Presentation on the City of Fredericksburg's Proposed FY 2027 Budget and Tax Rate. (Krista Wareham, Finance Director)

3. ADJOURN

The Following Tax Statement is required to be posted by State Law:
Section 551.043(c), Texas Government Code

City of Fredericksburg, Texas
Taxpayer Impact Statement For
Median-Valued Homestead Property

Fiscal Year (Tax Year)	Median-Valued Homestead	Tax Rate per \$100 of Value	Estimated Property Tax Bill
FY 2025-2026 (Tax Year 2025)	\$ 473,057	Adopted 2025 Tax Rate: \$0.227427	\$ 1,075.86
FY 2026-2027 (Tax Year 2026)	\$ 450,690	2026 No-New-Revenue Tax Rate: \$0.241342	\$ 1,087.70
FY 2026-2027 (Tax Year 2026)	\$ 450,690	Proposed 2026 Tax Rate based on the proposed budget for 2026-2027: \$0.246646	\$ 1,111.61

CERTIFICATION

This is to certify that I, Leticia Vacek, posted this agenda on August 20, 2026, on the bulletin board of the City of Fredericksburg City Hall, 2818 E. U.S. Hwy. 290, Fredericksburg, Texas.

Leticia Vacek, City Secretary



CITY COUNCIL AGENDA MEMO

DEPARTMENT: City Secretary
TO: Mayor & City Council Members
FROM:
MEETING DATE: August 26, 2026

CATEGORY: OTHER ACTION ITEMS AND
UPDATES

CAPTION: Overview and Acceptance of the Convention and Visitor's Bureau (CVB) FY 2026 Budget Updates. (Lisa Oliveira, CVB President/CEO)

SUMMARY:

Jenny Staudt, VP and Lisa Oliveira, CEO will present their CVB FY 2026 Budget Changes.

BACKGROUND:

The CVB Board has approved the changes to the CVB FY 2026 Budget, therefore, said item is brought before the Council for acceptance of same.

FUNDING SOURCE:

FINANCIAL IMPACT:

STAFF RECOMMENDATION:

Accept the CVB FY 2026 Budget Changes as presented.

COMPREHENSIVE PLAN GUIDING PRINCIPLE:

Business Visioning
Government Vision
Family Life Vision
Quality of Life Vision

ATTACHMENTS:

1. FY 2026 CVB Budget Changes

APPROVAL/REVIEW:

Date: August 19, 2026

Leticia Vacek, City Secretary



Krista Wareham, Director of Finance

Date: August 19, 2026



Clinton Bailey, City Manager

Date: August 19, 2026

Fredericksburg Convention and Visitor Bureau
APPROVED FY26 Budget with Additional \$1M

Revenue

Account Code	Account Title	FY26 Budget	Updated Budget April 2026
4020	City HOT	3,312,214	3,312,214
4025	County HOT	1,000,000	1,000,000
4390	City HOT Add: Bldg/Grounds	22,700	22,700
4030	Interest & Other	2,000	2,000
	Transfer from Reserves		1,000,000
	Total Revenue	4,336,914	5,336,914

Personnel

Account Code	Account Title	FY26 Budget	Updated Budget April 2026
6010	Salaries	1,088,159	971,738
6011	Bonus/MIC	60,000	40,000
6020	Payroll Taxes	96,968	84,250
6030	Insurance	153,627	115,500
6060	Pension	78,446	60,500
6070	Recruiting/Staffing Expenses	5,000	75,080
	Total Personnel	1,482,201	1,347,068

Operations

Account Code	Account Title	FY26 Budget	Updated Budget April 2026
7001	Contract Labor	5,000	5,000
7010	Office Supplies	2,740	2,740
7011	Copying/Printing	4,085	3,585
7015	Bank Service Charges	255	255
7020	Professional Service Fees	20,005	16,505
7025	Audit	20,000	20,000
7030	Utilities	25,000	20,000
7035	Mileage Reimbursement	6,000	6,000
7040	Vehicle Operations	8,503	8,503
7050	Capital Equipment	-	7,742
7055	Equipment Leasing/Maint	7,454	7,454
7060	Equip Repairs/Supplies	1,000	500
7065	D&O Liability Insurance	1,500	1,500
7067	Warehousing/Delivery	8,184	8,184
7069	Building Rent	1,200	1,200
7070	Building Supplies	1,250	4,250
7075	Building Expenses	91,821	90,321
7076	Bldg Expenses - City HOT Add	18,400	18,400
7077	IT Services (City)	75,347	75,347
7080	Technology/Software	1,050	1,050
7097	Mobile Data	1,325	7,129
7100	Property & Gen Liab Ins	4,250	4,250
7200	Property Taxes	1,450	1,100
	Total Operations	305,819	311,015

Promotional

Account Code	Account Title	FY26 Budget	Updated Budget April 2026
8005	Local Awareness	9,350	15,050
8006	Ref Pub/Subscriptions	14,247	14,766
8007	Market Research	-	-
8010	Telephone	1,728	1,728
8011	Technology/Software Subscriptions	147,561	144,050
8015	Postage/Delivery	25,000	25,000
8020	Travel	110,300	185,975
8025	Membership Dues	54,002	54,163
8030	Local Hospitality/FAMS	95,000	119,200
8035	Promotional Products	10,000	30,800
8040	Advert Acct Mgt	192,546	192,546
8045	Advert Production	125,000	152,727
8050	Purchased Advert - Print	270,000	570,000
8055	Printed Advertising	100,000	100,000
8056	Purchased Advert - Digital	576,000	911,000
8057	Purchased Advert - Out of Home	-	150,000
8058	Purchased Advert - Radio & TV	75,000	75,000
8059	Purchased Advertising - Int'l Coop	-	-
8060	Media Marketing	175,000	225,235
8061	Social Media Marketing	36,000	36,000
8065	Destination Services	-	7,111
8070	Marketplace/Travel Shows	112,089	166,224
8080	Prof Mtgs/Development	25,118	29,381
8085	Photo/Video	125,000	125,000
8090	Promo Stationery	5,000	7,000
8100	Web Upgrade/Host	500	500
8105	Electronic Marketing	7,200	7,200
8120	Marketing Sponsorship	34,000	23,000
8130	International Marketing	122,650	142,650
8143	Tree Lighting Ceremony	5,000	5,000
8148	Website/CRM/CMS	86,025	157,525
8150	Main St Banners	9,579	5,000
		2,548,894	3,678,831

Total Budget		FY26	
	Revenue	4,336,914	5,336,914
	Personnel	1,482,201	1,347,068
	Operations	305,819	311,015
	Promotional	2,548,894	3,678,831
	Net	(0)	-