



City of Fredericksburg

SPECIAL CITY COUNCIL MEETING AGENDA WEDNESDAY, MAY 6, 2020 ~ 2:00 P.M.

Linda Langerhans, Mayor
Tom Musselman, Councilmember
Bobby Watson, Councilmember

Charlie Kiehne, Councilmember
Gary Neffendorf, Councilmember
Kent Myers, City Manager

The City of Fredericksburg City Council will meet in a regular session on Wednesday, May 6, 2020, at 2:00 p.m. This meeting will be held remotely via Zoom Teleconferencing, and in person attendance will not be available. Members of the public may attend the meeting remotely by web or telephone via Zoom Teleconferencing (see details below). These actions are being taken to mitigate the spread of COVID-19 by avoiding meetings that bring people into a group setting and in accordance with Section 418.016 of the Texas Government Code.

Members of the public may join the Zoom Meeting by one of the following:

By web:

<https://us02web.zoom.us/j/85192179629>

Meeting ID: 851-9217-9629

By phone:

(877)853-5247 US Toll-free

(888)788-0099 US Toll-free

Meeting ID: 851-9217-9629

You may also access this meeting through livestream on the City of Fredericksburg's Facebook page.

Audio of this meeting will be recorded and uploaded to the City website following the conclusion of the meeting.

1. CALL TO ORDER

2. UPDATE ON CORONAVIRUS (COVID-19) PANDEMIC

3. PUBLIC COMMENTS

During the COVID-19 pandemic, the City of Fredericksburg is allowing public comments to be submitted remotely, by 11 a.m. on May 6, 2020, using any of the following methods:

1. Complete the Citizen Comment Form online at www.fbgtx.org; or
2. Email your comments to sgoodwin@fbgtx.org; or
3. Complete a Citizen Comment Form located inside the Public Access entrance at 126 W. Main Street, Fredericksburg, Texas, and place in the box marked Citizen Comment Form.

Copies of the submitted comments will be provided to the City Council and made public on the City website under the "**May 6, 2020**, City Council Special Meeting" tab.

4. DISCUSS AND TAKE APPROPRIATE ACTION ON:

- A.** Mid-Year Budget of the Fiscal Year beginning October 1, 2019 and ending September 30, 2020
 - i. Consider amendments and making appropriations for each department and account.
(Agenda Packet Pages 3-12)
- B.** Hotel Occupancy Tax Funds to recipients
 - i. Consider awarding the Fiscal Year 2020 Hotel Occupancy Tax Funds to recipients.
(Agenda Packet Pages 13-17)

5. ADJOURN

This is to certify that I, Shelley Goodwin, posted this Agenda at 4:30 p.m. on May 1, 2020, at the entrance and on the bulletin board of the City of Fredericksburg City Hall, 126 W. Main St., Fredericksburg, Texas.



Shelley Goodwin, TRMC
City Secretary



Date: May 1, 2020

To: Mayor and City Council

From: Kent Myers, City Manager

Subject: Mid-Year Budget Report

Over the past several weeks we have conducted our annual internal mid-year review of the City Budget. This year the review process was more involved due to the major decreases we are experiencing in several revenue accounts due to COVID-19.

This memo is intended to provide a summary of the proposed mid-year budget changes. The attached financial information provides additional details on the budget amendments that are recommended. It is hoped that each of you will carefully review this information prior to the Mid-Year Budget meeting scheduled this Wednesday at 2:00 p.m.

As you know, there are still a lot of unknowns about the total financial impact that we will experience to the City Budget this fiscal year. However, we have made several revenue projections based upon our current estimates of the financial impact from the Coronavirus. We have tried to be conservative in our new projections and we welcome the Council's input on these new revenue numbers.

This week we met with each department head to review revenues and expenses for the first six months and to project what we will likely collect and spend during the last six months of the fiscal year. The primary focus of these meetings was to identify additional cost savings that we could implement that would help to offset some of the reductions in revenues. These meetings were very productive. Each department understands the need to reduce their budgets in order to help avoid employee layoffs, service reductions and other more significant impacts.

I also wanted to note that, as we consider budget reductions at this time, we have several things that work to our advantage. First, as recently reported by the auditors, we completed the last fiscal year in great financial condition with fund balances that exceed our financial management

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policies. And for the first six months of this fiscal year, we have met or exceeded our revenues in almost all major accounts. Finally, except for our legal costs, all major expenses have been at or below budget.

Attached to this memo is information that the Finance Department prepared following the recent internal budget meetings that were conducted. This includes the approved Budget and the revisions that we are recommending to the Budget. Also attached are several reports which provide additional information regarding proposed budget changes.

General Fund

As you likely know, the General Fund and Tourism Fund are the funds that are impacted the most from the Coronavirus pandemic. In terms of the General Fund, we are anticipating significant decreases in sales taxes, building permit fees, RV fees and other park user fees. We have identified budget reductions that will offset a large portion of these revenue decreases.

In terms of sales tax revenues, these revenues are within budget for the first six months of this fiscal year. We are anticipating a \$1,024,600 (33%) decrease in these revenues over the next six months. However, it will be important that we continue to monitor these revenues and make additional budget reductions if these revenues decrease more than what we have projected. With the reduction in sales taxes and other revenues, we are now projecting a total decrease in General Fund revenues of \$1,259,746.

Fortunately, we have been able to reduce our costs over the past month or so. We have also identified numerous cost savings for the remainder of this fiscal year. One of the biggest cost savings was the \$225,000 previously approved for cancellation of the new restroom at Lady Bird Johnson Park. We are also recommending that the remainder of the sidewalk improvements planned for this year be eliminated at a cost savings of \$87,000. And it doesn't appear that we will be able to provide enough lifeguards to open the Town Pool which will result in additional cost savings. These and the other recommended cost reductions will reduce total General Fund expenditures by \$971,839.

Based upon the new projections for revenues and the recommended expense reductions, this would result in the need to use \$287,907 in fund balance. However, this is a preliminary number and I expect that the Council will want to make additional changes at next Wednesday's meeting that may require the use of additional fund balance.

One major expense that is not included in the budget reductions at this time is the annual street paving program. We recommend that the street paving program this year be reconsidered. If this paving program is eliminated for this year, this would provide additional budget savings of \$384,000. Clinton and Garret will provide you with their assessment of the impact to our streets if we do not do any street paving this year.

Our auditors recently reported that we ended last fiscal year with \$5,977,066 in unassigned General Fund fund balance that was not reserved for the Tourism Fund. Since we previously

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committed to the use of \$542,180 to balance this year's budget, this leaves a total of \$5,434,886 available in fund balance. It is recommended that we retain a large portion of this excess fund balance for use in next year's budget. Please keep I mind that our local economy will likely not be fully restored during the next year. We will face major challenges in balancing next year's budget due to decreased revenues and the property tax cap.

Tourism Fund

The Tourism Fund will be significantly impacted this year due to decreases in HOT revenues during the last six months of this fiscal year. Fortunately, our HOT collections during the first six months of this year have been within Budget with 51% of HOT revenues collected by March 31. And, it should be noted that both the CVB and the City have fund balances available that can be used to offset the projected decreases in HOT revenues.

With the decreases in HOT revenues, City staff worked closely with CVB staff this year in projecting HOT revenues and making reductions in expenses in the Tourism Fund. In addition, we worked with the Parks Department to make some decreases in their expenses that are funded by the Tourism Fund. And we decreased the costs for funding several local organizations who have decided to cancel their events this year.

In terms of revenues, we are now projecting major decreases in HOT collections for April, May and June with a rebound in these revenues starting in July, August and September. The total HOT revenues we are now projecting is \$2.9 million which represents a \$700,000 (39%) decrease for the remainder of this fiscal year.

In order to offset this decrease in revenues, the CVB has adjusted their Budget which is shown in the attached report. These budget reductions, which have been approved by the CVB Board, will result in a decrease in our final payment to the CVB by \$548,125. Since we currently pay CVB \$642,857 per quarter, this reduction would result in a final payment of only \$94,732 this year. The CVB is addressing this reduction in the contribution from the City by reducing their expenses by \$413,172 and use of \$135,453 from their fund balance.

The other proposed expense reductions in the Tourism Fund are shown in the attached report. This includes a \$150,000 reduction in the budget for Marktplatz improvements. This decrease is recommended because this project will be postponed due to the lack of progress on fund-raising.

As previously discussed with the City Council, we requested updated information from local organizations on their plans for special events that are partially funded by HOT revenues. As shown on the attached spreadsheet, there are only a couple of organizations that have cancelled their events at this time. It is recommended that we not fund these organizations. The City Council previously approved funding for local organizations that exceeded our original budget. So, even with the recommendation to not fund several organizations, we will need to add \$26,000 to this line item in the Budget.

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The net impact of the proposed changes to the Tourism Fund is that expenses will decrease by \$696,573 which will cover the projected decreases in HOT revenues. Therefore, we are not proposing to use any additional prior year fund balance in our Tourism Fund. It is important that we retain our fund balance since our first payment to CVB next year is due on October 1.

Other City Funds

The other City funds are not impacted by the Coronavirus as much as the General Fund and Tourism Fund. However, we are projecting a 20% decrease in commercial sales for the Electric Fund and a 25% reduction in commercial water sales. We project that the revenues for residential electricity and water will be within budget at this time. We are proposing decreases in expenses in both the Electric Fund and Water Fund to offset these revenue reductions.

The attached report shows our recommended changes in both the revenues and expenses for other City funds. We can discuss these proposed changes at Wednesday's Mid-Year Budget Work Session.

FY 2020 Mid-Year Proposed Budget Amendments - May 6, 2020 Special City Council Meeting

G/L Account	Description	2020 Budget	2020 Proposed	Amendment
General Fund Revenues				
01-00-4101-00	Current Ad Valorem Taxes	3,794,150.00	3,820,948.42	26,798.42
01-00-4105-00	Gross Receipt Tax - Phone	95,000.00	110,000.00	15,000.00
01-00-4106-00	Gross Receipt Tax - Atmos Energy	135,000.00	125,000.00	(10,000.00)
01-00-4107-00	In Lieu of Taxes	1,811,693.00	1,800,523.00	(11,170.00)
01-00-4108-00	1/2% City Sales Tax	6,259,500.00	5,234,900.00	(1,024,600.00)
01-00-4120-00	Occupational Licenses	35,000.00	53,600.00	18,600.00
01-00-4122-00	Building Permits	175,000.00	120,000.00	(55,000.00)
01-00-4163-00	Zoning Fees, Etc	20,000.00	22,000.00	2,000.00
01-00-4180-00	Municipal Court Revenues	75,000.00	55,000.00	(20,000.00)
01-00-4213-00	Animal Control Revenue	12,500.00	17,500.00	5,000.00
01-00-4265-00	Miscellaneous Police Revenues	9,000.00	29,000.00	20,000.00
01-00-4282-00	FISD Police Officer Reimbursement	30,000.00	87,000.00	57,000.00
01-00-4315-00	Firehouse Recovery Revenues	24,000.00	20,000.00	(4,000.00)
01-00-4481-00	Miscellaneous Street Dept Rev	10,000.00	3,000.00	(7,000.00)
01-00-4500-00	Pioneer Pavilion	10,000.00	7,000.00	(3,000.00)
01-00-4501-00	Tatsch & Open Air Pavilions	27,500.00	16,000.00	(11,500.00)
01-00-4502-00	Camping	525,000.00	341,000.00	(184,000.00)
01-00-4505-00	Baseball	7,500.00	2,000.00	(5,500.00)
01-00-4506-00	Swimming - Park Pool	25,000.00	18,000.00	(7,000.00)
01-00-4507-00	Swimming - Town Pool	7,000.00	-	(7,000.00)
01-00-4510-00	Concessions	-	500.00	500.00
01-00-4520-00	Adelsverein Halle Rental	5,450.00	2,550.00	(2,900.00)
01-00-4521-00	Kinder Halle	4,450.00	3,000.00	(1,450.00)
01-00-4522-00	Oktoberfest Halle	2,225.00	300.00	(1,925.00)
01-00-4523-00	Market Square Kitchen Rental	850.00	500.00	(350.00)
01-00-4524-00	Fest Room Rental	-	150.00	150.00
01-00-4541-00	Ft Martin Scott Souvenir Sales	3,000.00	1,500.00	(1,500.00)
01-00-4565-00	Miscellaneous Park Revenue	6,000.00	2,500.00	(3,500.00)
01-00-4566-00	Reserve America Fees Revenue	32,000.00	15,000.00	(17,000.00)
01-00-4766-00	Short Term Rental Fee	80,000.00	55,550.00	(24,450.00)
01-00-4767-00	Short Term Rental Fee PAY PAL	3,600.00	6,750.00	3,150.00
01-00-4768-00	STR Fee ACH	7,800.00	2,700.00	(5,100.00)
General Fund Revenues		13,233,218.00	11,973,471.42	(1,259,746.58)
Administration Expenditures				
01-20-1030-00	Regular Wages - Office Employees	465,944.00	461,701.00	(4,243.00)
01-20-2020-00	Social Security	40,127.00	39,802.00	(325.00)
01-20-2030-00	Retirement - TMRS	74,752.00	74,054.00	(698.00)
01-20-2060-00	Insurance - Hospitalization	54,375.00	53,444.00	(931.00)
01-20-2100-00	Professional Education & Training	24,000.00	10,000.00	(14,000.00)
01-20-3030-00	Office Supplies & Forms	12,000.00	6,000.00	(6,000.00)
01-20-3050-00	Ads & Public Notices	7,500.00	5,000.00	(2,500.00)
01-20-3060-00	Protocol & Social	15,000.00	4,000.00	(11,000.00)
01-20-3070-00	Travel Expenses	9,800.00	6,000.00	(3,800.00)
01-20-3140-00	Contract Professional Services	15,000.00	10,000.00	(5,000.00)
01-20-3160-00	TML Conventions	2,000.00	500.00	(1,500.00)
01-20-3190-00	Miscellaneous Admin Expenses	12,000.00	5,000.00	(7,000.00)
01-20-4070-00	Computer/Software Maintenance	27,300.00	26,300.00	(1,000.00)
01-20-4250-00	Election Expenses	14,000.00	7,000.00	(7,000.00)
01-20-4410-00	Gasoline, Oil, & Lubrication	2,000.00	1,500.00	(500.00)
01-20-5012-00	Capital Equipment	5,000.00	-	(5,000.00)
Administration Expenditures		780,798.00	710,301.00	(70,497.00)
Police Expenditures				
01-22-1030-00	Regular Wages - Police Employee	2,492,934.00	2,323,475.00	(169,459.00)
01-22-1050-00	Regular Wages - Part-time Employee	6,600.00	11,600.00	5,000.00
01-22-1070-00	Overtime & Holiday Pay	190,000.00	188,000.00	(2,000.00)
01-22-2020-00	Social Security	207,533.00	194,800.00	(12,733.00)

01-22-2030-00	TMRS	414,598.00	386,393.00	(28,205.00)
01-22-2040-00	Uniforms & Clothing	40,000.00	34,000.00	(6,000.00)
01-22-2090-00	Professional Education & Training	48,000.00	34,000.00	(14,000.00)
01-22-3060-00	Protocol & Social	7,000.00	6,000.00	(1,000.00)
01-22-3070-00	Travel Expenses	25,000.00	19,000.00	(6,000.00)
01-22-4010-00	Communications	60,100.00	46,100.00	(14,000.00)
01-22-4070-00	Computer/Software Maintenance	235,000.00	215,000.00	(20,000.00)
01-22-4250-00	Weapons Maintenance & Supplies	50,000.00	46,500.00	(3,500.00)
01-22-4270-00	Gasoline, Oil, & Lubrication	110,000.00	102,000.00	(8,000.00)
01-22-4420-00	Vehicle Maintenance - Autos	25,000.00	21,000.00	(4,000.00)
Police Expenditures		3,911,765.00	3,627,868.00	(283,897.00)
Fire Expenditures				
01-23-2040-00	Uniforms & Clothing	8,000.00	4,000.00	(4,000.00)
01-23-2100-00	Professional Education & Training	45,000.00	20,500.00	(24,500.00)
01-23-3070-00	Travel Expenses	18,500.00	11,500.00	(7,000.00)
01-23-3090-00	Books, Periodicals, Etc	5,000.00	2,500.00	(2,500.00)
01-23-3250-00	Conventions	500.00	-	(500.00)
01-23-4030-00	General Property Maintenance	20,000.00	3,500.00	(16,500.00)
01-23-4150-00	Personal Equipment	45,000.00	35,000.00	(10,000.00)
01-23-4410-00	Gasoline, Oil, & Lubrication	22,000.00	19,000.00	(3,000.00)
01-23-5310-00	Fire Dept Capital Equipment	17,000.00	-	(17,000.00)
Fire Expenditures		181,000.00	96,000.00	(85,000.00)
Street Expenditures				
01-24-3030-00	Office Supplies & Forms	8,000.00	600.00	(7,400.00)
01-24-3060-00	Protocol & Social	2,000.00	1,500.00	(500.00)
01-24-3070-00	Travel Expenses	900.00	400.00	(500.00)
01-24-3100-00	Safety	7,500.00	3,500.00	(4,000.00)
01-24-4030-00	General Property Maintenance	26,000.00	6,000.00	(20,000.00)
01-24-4245-00	Sign Materials	25,000.00	12,000.00	(13,000.00)
01-24-4250-00	Street & Bridge Maintenance	20,000.00	12,000.00	(8,000.00)
01-24-4360-00	Shop Materials & Supplies	16,000.00	6,500.00	(9,500.00)
01-24-4410-00	Gasoline, Oil, & Lubrication	45,000.00	33,000.00	(12,000.00)
01-24-5465-00	Sidewalks	100,000.00	13,000.00	(87,000.00)
Street Expenditures		250,400.00	88,500.00	(161,900.00)
Park Expenditures				
01-25-1030-00	Regular Wages - Full Time Employee	625,699.00	609,540.00	(16,159.00)
01-25-1050-00	Regular Wages - Part Time Employee	192,400.00	152,000.00	(40,400.00)
01-25-1070-00	Overtime Wages	18,000.00	15,000.00	(3,000.00)
01-25-2020-00	Social Security	64,597.00	63,361.00	(1,236.00)
01-25-2030-00	Retirement - TMRS	99,886.00	97,228.00	(2,658.00)
01-25-2060-00	Insurance - Hospitalization	113,350.00	108,882.00	(4,468.00)
01-25-3010-00	Utilities	190,000.00	227,000.00	37,000.00
01-25-3020-00	Telephone	1,600.00	1,200.00	(400.00)
01-25-3030-00	Office Supplies & Forms	2,200.00	800.00	(1,400.00)
01-25-3060-00	Protocol & Social	3,500.00	1,200.00	(2,300.00)
01-25-3070-00	Travel Expenses	2,000.00	700.00	(1,300.00)
01-25-3100-00	Safety	2,400.00	2,000.00	(400.00)
01-25-3140-00	Contract Professional Services	8,000.00	4,500.00	(3,500.00)
01-25-3213-00	Credit Card/Bank Fees	-	1,500.00	1,500.00
01-25-3214-00	Reserve America Fees Expense	36,000.00	25,000.00	(11,000.00)
01-25-4019-00	COVID-19 Expense	-	6,000.00	6,000.00
01-25-4020-00	Janitorial/Housekeeping	20,000.00	21,000.00	1,000.00
01-25-4030-00	General Property Maintenance	14,000.00	10,000.00	(4,000.00)
01-25-4040-00	Small Tools & Equipment	26,000.00	21,000.00	(5,000.00)
01-25-4066-00	TV Services	25,000.00	21,000.00	(4,000.00)
01-25-4070-00	Computer/Software Maintenance	11,800.00	18,000.00	6,200.00
01-25-4080-00	Roads & Grounds Maintenance	32,000.00	22,500.00	(9,500.00)
01-25-4100-00	Market Square Expenses	35,000.00	30,000.00	(5,000.00)
01-25-4110-00	Ft Martin Scott Maintenance	30,000.00	18,000.00	(12,000.00)
01-25-4111-00	Ft Martin Scott Souvenirs	4,000.00	1,700.00	(2,300.00)

01-25-4180-00	July 4th Fireworks	25,000.00	23,000.00	(2,000.00)
01-25-4190-00	Miscellaneous Park Dept Expenses	1,700.00	1,000.00	(700.00)
01-25-4200-00	Pavilion Maintenance	8,000.00	6,000.00	(2,000.00)
01-25-4220-00	Refuse Supplies	1,500.00	-	(1,500.00)
01-25-4230-00	Swimming Pools Expenses	45,000.00	40,000.00	(5,000.00)
01-25-4260-00	Sports Facilities Maintenance	25,000.00	15,000.00	(10,000.00)
01-25-4265-00	Playground Maintenance	4,000.00	-	(4,000.00)
01-25-4270-00	General Operations	5,000.00	3,000.00	(2,000.00)
01-25-4275-00	Contract Tree Trimming	4,000.00	-	(4,000.00)
01-25-4276-00	Christmas Decorations Repair	7,500.00	6,000.00	(1,500.00)
01-25-4340-00	Comfort Stations	1,200.00	3,000.00	1,800.00
01-25-4410-00	Gasoline, Oil, & Lubrication	26,000.00	16,000.00	(10,000.00)
01-25-4430-00	Vehicle Maintenance - Trucks	3,000.00	1,200.00	(1,800.00)
01-25-4435-00	Fleet Lease	90,000.00	78,000.00	(12,000.00)
01-25-4440-00	Tractor/heavy Equipment Maintenance	3,500.00	3,000.00	(500.00)
01-25-4450-00	Other Equipment Maintenance	4,500.00	1,800.00	(2,700.00)
01-25-4545-00	Programming	10,000.00	5,500.00	(4,500.00)
01-25-4546-00	Special Events	8,000.00	4,100.00	(3,900.00)
01-25-5521-00	RV Campgrounds Improvements	20,000.00	13,000.00	(7,000.00)
01-25-5539-00	Oakcrest Park Improvements	150,000.00	-	(150,000.00)
01-25-5540-00	RV Park Restroom Replacement	240,000.00	4,500.00	(235,500.00)
01-25-5541-00	Fort Trail Stabilization	25,000.00	22,600.00	(2,400.00)
01-25-5542-00	Town Pool Filter/Sand Replacement	8,000.00	-	(8,000.00)
01-25-5543-00	MarktPlatz Pedestal Replacement	18,000.00	14,000.00	(4,000.00)
01-25-5544-00	Oktoberfest Repaint/Repair	32,000.00	60,000.00	28,000.00
01-25-5545-00	Kinder Halle Repaint/Repairs	32,000.00	56,000.00	24,000.00
01-25-5546-00	MarktPlatz Arbor Repair/Repaint	34,000.00	56,000.00	22,000.00
01-25-5547-00	MarktPlatz Light Pole Replacement	22,000.00	24,000.00	2,000.00
Park Expenditures		2,411,332.00	1,935,811.00	(475,521.00)
Development Services Expenditures				
01-27-2090-00	Professional Org - Personal	7,500.00	5,000.00	(2,500.00)
01-27-2100-00	Prof Education & Training	7,500.00	5,000.00	(2,500.00)
01-27-3060-00	Protocol & Social	4,500.00	1,500.00	(3,000.00)
01-27-3070-00	Travel Expenses	11,000.00	5,000.00	(6,000.00)
01-27-3130-00	Legal Expenses	20,000.00	200,000.00	180,000.00
01-27-3135-00	Nuisance Abatement	6,000.00	2,000.00	(4,000.00)
01-27-4040-00	Small Tools & Equipment	5,000.00	2,000.00	(3,000.00)
01-27-4070-00	Computer/Software Maintenance	39,000.00	38,000.00	(1,000.00)
01-27-4720-00	Historic Building Maintenance	40,000.00	13,000.00	(27,000.00)
Development Services Expenditures		140,500.00	271,500.00	131,000.00
Health Expenditures				
01-28-2100-00	Professional Education & Training	750.00	450.00	(300.00)
01-28-3030-00	Office Supplies	500.00	300.00	(200.00)
01-28-3040-00	Postage, Freight, Etc	400.00	200.00	(200.00)
01-28-3060-00	Protocol & Social	250.00	50.00	(200.00)
01-28-3070-00	Travel Expenses	1,600.00	1,000.00	(600.00)
01-28-3090-00	Books, Periodicals, Etc	100.00	50.00	(50.00)
Health Expenditures		3,600.00	2,050.00	(1,550.00)
Municipal Court Expenditures				
01-29-2100-00	Professional Education & Training	800.00	100.00	(700.00)
01-29-3010-00	Utilities	2,500.00	1,500.00	(1,000.00)
01-29-3040-00	Postage, Freight, Etc	2,700.00	700.00	(2,000.00)
01-29-3070-00	Travel Expenses	1,200.00	700.00	(500.00)
01-29-3190-00	Miscellaneous Municipal Court Expenses	1,500.00	500.00	(1,000.00)
Municipal Court Expenditures		8,700.00	3,500.00	(5,200.00)
Engineering Expenditures				
01-30-1050-00	Regular Wages - Part Time Employee	1,000.00	-	(1,000.00)
01-30-2020-00	Social Security	9,698.00	(76.50)	(9,774.50)
01-30-2100-00	Professional Education & Training	3,500.00	500.00	(3,000.00)
01-30-3070-00	Travel Expenses	1,200.00	200.00	(1,000.00)

01-30-3140-00	Contract Professional Services	5,000.00	1,000.00	(4,000.00)
01-30-4410-00	Gasoline, Oil, Lubrication	2,000.00	1,500.00	(500.00)
Engineering Expenditures		22,398.00	3,123.50	(19,274.50)
General Fund Revenue Total		13,233,218.00	11,973,471.42	(1,259,746.58)
General Fund Expenditure Total		7,710,493.00	6,738,653.50	(971,839.50)
General Fund Net Amount		5,522,725.00	5,234,817.92	(287,907.08)
Electric Fund Revenues				
02-00-4102-00	Commercial Sales	6,700,000.00	5,957,200.00	(742,800.00)
02-00-4183-00	Proceeds - Electric System Revenue Notes 2020	-	2,300,000.00	2,300,000.00
Electric Fund Revenues		6,700,000.00	8,257,200.00	1,557,200.00
Electric Fund Expenditures				
02-21-1030-00	Regular Wages - Full Time Employee	993,715.00	985,256.00	(8,459.00)
02-21-2020-00	Social Security	81,294.00	80,647.00	(647.00)
02-21-2030-00	Retirement - TMRS	162,800.00	161,405.00	(1,395.00)
02-21-2060-00	Insurance - Hospitalization	125,137.00	123,312.00	(1,825.00)
02-21-2100-00	Professional Education & Training	12,000.00	6,000.00	(6,000.00)
02-21-3140-00	Contract Professional Services	45,000.00	42,000.00	(3,000.00)
02-21-3250-00	In Lieu of Taxes	966,216.00	906,792.00	(59,424.00)
02-21-3261-00	Issuance Costs - Electric System Revenue Notes 2020	-	44,830.00	44,830.00
02-21-4030-00	General Property Maintenance	20,000.00	12,000.00	(8,000.00)
02-21-4040-00	Small Tools & Equipment	25,450.00	12,000.00	(13,450.00)
02-21-4240-00	Power Purchases	7,000,000.00	6,500,000.00	(500,000.00)
02-21-4430-00	Gasoline, Oil, & Lubrication	13,000.00	10,000.00	(3,000.00)
02-21-4435-00	Vehicle Maintenance - Trucks	29,000.00	20,000.00	(9,000.00)
02-21-5275-00	Electric Department Building	45,000.00	2,300,000.00	2,255,000.00
02-21-5287-00	Main St Decorative Lighting	225,000.00	-	(225,000.00)
02-21-5373-00	Street Lighting & Signal Sys	40,000.00	5,000.00	(35,000.00)
02-21-5381-00	Sandcastle URG Rehab	35,000.00	-	(35,000.00)
02-21-5382-00	Replace Substation Breakers	20,000.00	-	(20,000.00)
New	Principal - Electric System Revenue Notes, 2020	-	280,000.00	280,000.00
New	Interest - Electric System Revenue Notes, 2020	-	20,072.29	20,072.29
		9,838,612.00	11,509,314.29	1,670,702.29
Electric Fund Revenue Total		6,700,000.00	8,257,200.00	1,557,200.00
Electric Fund Expenditure Total		9,838,612.00	11,509,314.29	1,670,702.29
Electric Fund Net Amount		(3,138,612.00)	(3,252,114.29)	(113,502.29)
Water Fund Revenues				
03-00-4107-00	Water Sales - Commercial	1,317,000.00	1,267,600.00	(49,400.00)
03-00-4150-00	Interest Income	60,000.00	400,000.00	340,000.00
03-00-4207-00	Sewer Sales - Commercial	1,254,200.00	1,246,780.00	(7,420.00)
03-00-4265-00	Miscellaneous Sewer Revenue	85,000.00	175,000.00	90,000.00
03-00-4500-00	Water Impact Fee	120,000.00	232,000.00	112,000.00
03-00-4505-00	Sewer impact Fee	120,000.00	183,000.00	63,000.00
Water Fund Revenues		1,639,200.00	2,236,780.00	597,580.00
Water Fund Expenditures				
03-21-1030-00	Regular Wages - Full Time Employee	1,276,930.00	1,268,471.00	(8,459.00)
03-21-2020-00	Social Security	107,240.00	106,593.00	(647.00)
03-21-2030-00	Retirement - TMRS	214,454.00	213,062.00	(1,392.00)
03-21-2060-00	Insurance - Hospitalization	202,687.00	200,862.00	(1,825.00)
03-21-2100-00	Professional Education & Training	12,000.00	8,000.00	(4,000.00)
03-21-3030-00	Office Supplies & Forms	10,000.00	6,000.00	(4,000.00)
03-21-3040-00	Postage, Freight, Etc	15,000.00	10,000.00	(5,000.00)
03-21-3060-00	Protocol & Social	8,500.00	4,000.00	(4,500.00)
03-21-3070-00	Travel Expenses	5,500.00	3,000.00	(2,500.00)
03-21-3250-00	In Lieu of Taxes	627,421.00	675,227.00	47,806.00
03-21-3259-00	Cost of Issuance - 2020 Utility Revenue Refunding Bonds	-	76,902.86	76,902.86
03-21-4410-00	Gasoline, Oil & Lubrication	42,000.00	32,000.00	(10,000.00)
03-21-5313-00	SCADA	50,000.00	40,000.00	(10,000.00)
03-21-5414-00	Bell St Water line Rehab Project	150,000.00	100,000.00	(50,000.00)
03-21-5427-00	Oversizing Utility Hotel Conference	865,000.00	-	(865,000.00)

03-21-5428-00	290 E Sewer Extension	1,515,000.00	-	(1,515,000.00)
03-21-5432-00	Forklift FY 2020	15,000.00	-	(15,000.00)
03-21-5434-00	Boot Ranch Lift Station Pumps	100,000.00	33,000.00	(67,000.00)
03-21-5435-00	Work Order Management System	55,000.00	-	(55,000.00)
03-21-5436-00	Decommission Windcrest Lift Station	20,000.00	8,000.00	(12,000.00)
03-21-5438-00	Wastewater Modeling Software	25,000.00	21,000.00	(4,000.00)
New	Interest - 2020 Utility Revenue Refunding Bonds	-	46,570.67	46,570.67
Water Fund Expenditures		5,316,732.00	2,852,688.53	(2,464,043.47)
Water Fund Revenues		1,639,200.00	2,236,780.00	597,580.00
Water Fund Expenditures		5,316,732.00	2,852,688.53	(2,464,043.47)
Water Fund Net Amount		(3,677,532.00)	(615,908.53)	3,061,623.47
Solid Waste Revenues				
05-00-4103-00	Recycling Revenues	-	5,600.00	5,600.00
Solid Waste Revenues		-	5,600.00	5,600.00
Solid Waste Expenditures				
05-21-1030-00	Regular Wages - Full-time employee	886,888.00	860,388.00	(26,500.00)
05-21-2020-00	Social Security	73,860.00	71,833.00	(2,027.00)
05-21-2030-00	Retirement - TMRS	147,760.00	143,400.00	(4,360.00)
05-21-2060-00	Insurance - Hospitalization	163,587.00	157,741.00	(5,846.00)
05-21-3060-00	Protocol & Social	4,500.00	2,000.00	(2,500.00)
05-21-3140-00	Contract Professional Services	4,000.00	7,625.85	3,625.85
05-21-3250-00	In Lieu of Taxes	218,056.00	218,504.00	448.00
05-21-4266-00	Recycling Expenses	15,000.00	10,000.00	(5,000.00)
05-21-4266-00	Grinding of Debris	50,000.00	21,400.00	(28,600.00)
05-21-4410-00	Gasoline	97,900.00	80,000.00	(17,900.00)
05-21-5040-00	Cell #8 Construction	1,320,000.00	847,200.00	(472,800.00)
05-21-5559-00	Replace Windscreens (100')	25,000.00	23,000.00	(2,000.00)
Solid Waste Expenditures		3,006,551.00	2,443,091.85	(563,459.15)
Solid Waste Fund Revenues		-	5,600.00	5,600.00
Solid Waste Fund Expenditures		3,006,551.00	2,443,091.85	(563,459.15)
Solid Waste Fund Net Amount		(3,006,551.00)	(2,437,491.85)	569,059.15
EMS Fund Revenues				
06-00-4101-00	EMS Revenues	2,300,000.00	2,200,000.00	(100,000.00)
EMS Fund Revenues		2,300,000.00	2,200,000.00	(100,000.00)
EMS Fund Expenditures				
06-21-2040-00	Uniforms & Clothing	13,000.00	8,000.00	(5,000.00)
06-21-2100-00	Professional Education & Training	20,000.00	10,000.00	(10,000.00)
06-21-2221-00	Medical Vaccinations & Tests	6,000.00	5,000.00	(1,000.00)
06-21-3030-00	Office Supplies & Forms	5,000.00	4,000.00	(1,000.00)
06-21-3050-00	Advertising & Public Notices	1,200.00	100.00	(1,100.00)
06-21-3060-00	Protocol & Social	5,000.00	4,000.00	(1,000.00)
06-21-3070-00	Travel Expenses	12,500.00	6,500.00	(6,000.00)
06-21-3090-00	Books, Periodicals, Etc	1,500.00	900.00	(600.00)
06-21-3250-00	Conventions	2,000.00	-	(2,000.00)
06-21-4020-00	Janitorial/Housekeeping	4,000.00	3,000.00	(1,000.00)
06-21-4030-00	General Property Maintenance	28,000.00	23,000.00	(5,000.00)
06-21-4070-00	Computer/Software Maintenance	31,800.00	28,050.00	(3,750.00)
06-21-4410-00	Diesel, Oil, & Lubrication	32,500.00	29,500.00	(3,000.00)
06-21-5600-00	Heart Monitor	37,500.00	34,000.00	(3,500.00)
EMS Fund Expenditures		200,000.00	156,050.00	(43,950.00)
EMS Fund Revenues		2,300,000.00	2,200,000.00	(100,000.00)
EMS Fund Expenditures		200,000.00	156,050.00	(43,950.00)
EMS Fund Net Amount		2,100,000.00	2,043,950.00	(56,050.00)
Tourism Fund Revenues				
07-00-4109-00	7% Hotel Occupancy Tax Revenues	3,600,000.00	2,900,000.00	(700,000.00)
07-00-4116-00	Marktplatz Improvements - Pledges/Donations	-	20,000.00	20,000.00
Tourism Fund Revenues		3,600,000.00	2,920,000.00	(680,000.00)
Tourism Fund Expenditures				
07-21-1050-00	Regular Wages - Part-time Employee	25,635.00	15,000.00	(10,635.00)
07-21-2020-00	Social Security	7,196.00	6,383.00	(813.00)

07-21-2090-00	Professional Org - Personal	300.00	-	(300.00)
07-21-2100-00	Prof Education & Training	1,000.00	400.00	(600.00)
07-21-3259-00	Hotel Tax Dist - CVB 5/7	2,571,429.00	2,023,304.00	(548,125.00)
07-21-3260-00	Hotel Tax Distributions	480,000.00	506,000.00	26,000.00
07-21-4030-000	General Property Maint - CVB	21,000.00	13,000.00	(8,000.00)
07-21-4173-00	Special Events	34,700.00	31,000.00	(3,700.00)
07-21-4174-00	Special - Events - Equipment	1,000.00	600.00	(400.00)
07-21-5701-00	MarktPlatz Improvements	200,000.00	50,000.00	(150,000.00)
Tourism Fund Expenditures		3,342,260.00	2,645,687.00	(696,573.00)
Tourism Fund Revenues		3,600,000.00	2,920,000.00	(680,000.00)
Tourism Fund Expenditures		3,342,260.00	2,645,687.00	(696,573.00)
Tourism Fund Net Amount		257,740.00	274,313.00	16,573.00
Drainage Fund Expenditures				
10-21-3010-00	Utilities	7,500.00	-	(7,500.00)
10-21-3020-00	Telephone	4,500.00	-	(4,500.00)
10-21-3030-00	Office Supplies	1,500.00	200.00	(1,300.00)
10-21-3060-00	Protocol & Social	1,500.00	500.00	(1,000.00)
10-21-3070-00	Travel Expenses	3,000.00	-	(3,000.00)
10-21-3140-00	Contract Professional Services	1,000.00	-	(1,000.00)
10-21-4020-00	Janitorial/Housekeeping	4,500.00	-	(4,500.00)
10-21-4100-00	Herbicide-Arundo Donax Control	30,000.00	10,000.00	(20,000.00)
10-21-4285-00	Tree Care & Replacement	15,000.00	5,000.00	(10,000.00)
10-21-4410-00	Gasoline, Oil, & Lubricants	20,000.00	5,000.00	(15,000.00)
10-21-6084-00	Principal - Wheel Loader	46,667.00	-	(46,667.00)
10-21-6094-00	Principal - Tractor & Shredder	22,226.00	-	(22,226.00)
10-21-6100-00	Principal - Herb App (3 pt & Trl)	2,735.00	-	(2,735.00)
Drainage Fund Expenditures		160,128.00	20,700.00	(139,428.00)

	Organization	City 2020 approved	PURPOSE OF FUNDING	Project Event Dates	Responses	Staff Recommendation
1	Admiral Nimitz	130,000	Advertise and promotional programs to attract tourists. Encouragement and promotion of the arts. Signage directing the public to sights and attractions frequently visited by tourists.	Year around except Thanksgiving, Christmas Eve and Christmas Day Living History Programs one weekend a month March-November	Move forward with a contract	130,000
2	Fredericksburg Food and Wine Fest	-			Received additional request from applicant on 4-21-20 for \$10,000	
3	Pedernales Creative Arts Alliance/Oktobefest	10,000	Advertise and promotional programs to attract tourists.	October 2-4, 2020	Received response-Event is scheduled for October 2-4, 2020	10,000
4	Optimist-Hill Country Run	5,000	Advertise and promotional programs to attract tourists.	May 1-3, 2020	Received response-Event was canceled, but had expenses of \$5,138	5,138
5	Friends of Gillespie County Country School	58,279	Historical restoration and preservation projects, advertising to encourage tourist to visited historic sites and museums.	As soon as funded.	Move forward with a contract	58,279
6	German Choirs of Fredericksburg	4,000	Encouragement and promotion of the arts. Historical restoration and preservation projects, advertising to encourage tourist to visited historic sites and museums	May-December September Songbird Event	Received response-Event is being rescheduled and still paying Director.	4,000
7	July 4th Celebration	5,000	Advertise and promotional programs to attract tourists. (All funds go solely and directly to advertising.)	Saturday, July 4, 2020	Received response-Event is scheduled for July 4, 2020	5,000
8	Chamber-Christmas Parade	12,000	Advertise and promotional programs to attract tourists.	Friday, December 4, 2020	Received response-Event is scheduled for December 4, 2020	12,000
9	Mom Center	2,000	Sporting events for which the majority of participants come from out of town.	Saturday, November 28, 2020	Received response-Event is scheduled for November	2,000
10	Fredericksburg, Band Boosters-Stan Kenton Legacy Orchestra	-				
11	Fredericksburg, Band Boosters-Jazz Festival	-				
12	Friday Haus	-				
13	SystemsGo	3,500	Advertise and promotional programs to attract tourists.	April 30-May 2, 2020	Received response-Event was canceled.	
14	Fredericksburg Music Club, Inc.	5,800	Advertise and promotional programs to attract tourists. Encouragement and promotion of the arts.	January 19th, February 16, March 15, April 19, May 17, September 20, October 18, and November 15, 2020	Received response-Canceled some events but holding others in Sept., Oct., and Nov	5,800
15	Tennis Assoc	2,000	Sporting events for which the majority of participants come from out of town. Advertising and promotional programs to attract tourist.	June 13 and 14, 2020	Received response-Event is still moving forward.	2,000
16	Fredericksburg Art Guild	4,500	Advertise and promotional programs to attract tourists. Encouragement and promotion of the arts. .	N/A	Move forward with a contract	4,500
17	Pedernales Creative Arts Alliance/Oktobefest-	-				
18	Boys & Girls Club-Mah Jonng	3,000	Advertise and promotional programs to attract tourists.	Tuesday, February 18, 2020	Received response-Event was held February 18th	3,000
19	Hill Country Film Society	8,000	Advertise and promotional programs to attract tourists. Encouragement and promotion of the arts.	Spring 2021	Received response-Event for 2020 festival was canceled, bt spent \$5,051.	5,051
20	Holy Ghost Lutheran Church	1,000	Advertise and promotional programs to attract tourists.	August 6 and 7, 2020	Received verbal response- They will let me know about their event after next week.	1,000
21	Fredericksburg Community Orchestras	3,000	Advertise and promotional programs to attract tourists. Encouragement and promotion of the arts.	Saturday, April 4, 2020	4-22-2020 and 4-28-2020 sent emails	3,000
22	Hill Country Antiques Tractor and Engine Club, Inc.	3,000	Advertise and promotional programs to attract tourists.	April 18, May 16, August and October 10, 2020	4-22-2020 and 4-28-2020 sent emails	3,000
23	Gillespie County Fair & Festivals Association, Inc	45,000	Sporting events for which the majority of participants come from out of town. Advertising and promotional programs to attract tourist.	May 6, July 4 and 5, 18 and 19, August 8 and 9, and 20-23, 2020	Received response-Events are scheduled for July & August	45,000

24	Die Kunstler von Fredericksburg		4,200	Advertising and promotional programs to attract tourist. Encouragement and promotion of the arts. Historical restoration and preservation projects, advertising to encourage tourist to visited historic sites and museums.	November 13-15, 2020	Received response-Event is in November.	4,200
25	Friends of Enchanted Rock		2,500	Advertising and promotional programs to attract tourist.	November or December, 2020 not set yet	Received response-Events are scheduled for Dec and Nov.	2,500
26	Texas Hill Country Higher Education Development Foundation		5,000	Advertising and promotional programs to attract tourist. Sporting events for which the majority of participants come from out of town.	April 26 and 27, 2020	Received response-postponed until 9-27& 28-2020	5,000
27	American Impressionist Society Inc		2,500	Advertise and promotional programs to attract tourists. Encouragement and promotion of the arts. Historical restoration and preservation projects, advertising to encourage tourists to visited historic sites and museums. Signage directing the public to sights and attractions frequently visited by tourists.	March 3- April 4, 2020	Received response-1st event was held, but they are extending show time until July, 2020.	2,500
28	Der Stadtische Friedhof		5,000	Historical restoration and preservation projects, advertising to encourage tourists to visited historic sites and museums.	year around-restore curbing on graves	Move forward with a contract	5,000
29	GC Historical Society		61,330	Advertise and promotional programs to attract tourists. Historical restoration and preservation projects, advertising to encourage tourists to visited historic sites and museums.	3 projects to be done by May 2021-175th events	Move forward with a contract	61,330
30	Fort Martin Scott Friends		15,000	Advertise and promotional programs to attract tourists. Historical restoration and preservation projects, advertising to encourage tourists to visited historic sites and museums.	March 7-22, July 3-5, and October 16-18, 2020. 2nd event 1st Saturday of April - December	Received response-Still planning to hold events.	15,000
31	Heritage School-Eisbahn		5,000	Advertise and promotional programs to attract tourists. Signage directing the public to sights and attractions frequently visited by tourists.	November 29, 2019 - January 5, 2020	Received response-Event scheduled for holiday	5,000
32	Former Tx Ranger-Celebrate Tx		10,000	Advertising and promotional programs to attract tourist.	March 13 and 14, 2020	Received response-event was held March 14, 2020	10,000
33	Fredericksburg Theater Co		30,000	Advertising and promotional programs to attract tourist. Encouragement and promotion of the arts.	January 1 - December 31, 2020	Move forward with a contract	30,000
34	Drink Fredericksburg Google Advertising		-				
35	Oil Painters of America Representational		10,000	(did not provide page 3) description says to National Exhibitions money used to bring the show to Fredericksburg and funds to cover rental cost, arts, and advertising.	Tuesday, May 12-Sunday, May 17, 2020	Received response-Event is rescheduled to October 14-17, 2020 and the exhibit dates are October 15-November 28, 2020.	10,000
36	RS Hanna Gallery, LLC		10,000	Advertising and promotional programs to attract tourist. Encouragement and promotion of the arts.	February 1-29, 2020, March 6- April 4, 2020, and May 15- June 13, 2020	Received response- some events have already been held and other shows have been postponed October 16-November 28	10,000
37	Farmers Market		3,500	Advertise and promotional programs to attract tourists. Encouragement and promotion of the arts. Historical restoration and preservation projects, advertising to encourage tourists to visited historic sites and museums. Signage directing the public to sights and attractions frequently visited by tourists.	April 23-August 13, 2020, October 1-November 12, 2020 Every Thursday	Received response-Event begins on May 7th	3,500
38	Former Tx Ranger-History Symposium		10,000	Advertise and promotional programs to attract tourists.	Saturday, August 1, 2020	Received response- event scheduled to be held August 1, 2020	10,000
39	Fredericksburg Chorale		2,500	Advertising and promotional programs to attract tourist. Encouragement and promotion of the arts.	Late March, May-June, and December	Received response-Event is postponed.	2,500
40	Jaycees-Crawfish Festival		10,000	Advertising and promotional programs to attract tourist. Encouragement and promotion of the arts.	May 22-24, 2020	Received response- event was canceled	

Totals	491,609				475,298
Red=Applicants not funded.				Canceled Event	
				Sent them a contract for funding	
Green=Totals	480,000			Blue ink=I either called or sent them an email regarding need a response to my letter.	
	(11,609)			Red ink= are comments that need to stand out.	

**Fredericksburg Convention and Visitor Bureau
FY20 Corona-Related Budget Adjustments
4/28/20 CVB Board Meeting**

Revenues		FY 19/20 Annual Budget	Est. HOT Loss Reduction	FY20 Revised Annual Budget
City HOT	4020	\$ 2,571,429	\$ (548,125)	2,023,304
County HOT	4025	437,500	-	437,500
City HOT Add: City History Video	4380	50,000	\$ -	50,000
City HOT Add: Ongoing Bldg/Grounds	4390	21,000	\$ -	21,000
Interest & Other	4551	500		
Transfer From Reserves for CRM/CMS	8148	-		
Total Revenue		\$ 3,080,429	\$ (548,125)	\$ 2,531,804

Personnel Expenses Acct		FY 19/20 Annual Budget	FY20 Budget Reduction	FY20 Revised Annual Budget
Salaries	6010	\$ 835,689	\$ (33,167)	\$ 802,522
Bonus	6011	25,000	(13,063)	11,937
Payroll Taxes	6020	64,424	(4,129)	60,295
Insurance	6030	98,011	(9,807)	88,204
Pension	6060	50,141	(1,354)	48,787
Recruiting/Staffing Expenses	6070	5,125	(5,125)	-
Total Personnel		\$ 1,078,390	\$ (66,645)	\$ 1,011,745

FY20 Budget Impacts: Projected Savings with Imposed Reduction Targets on Accounts

Operating Expenses Acct		FY 19/20 Annual Budget	FY20 Budget Reduction	FY20 Revised Annual Budget
Office Supplies	7010	\$ 4,707	\$ 1,489	\$ 6,196
Copying & Printing	7011	5,287	790	6,077
Bank Service Charges	7015	95	95	190
Professional Service Fees	7020	20,106	(8,121)	11,985
Audit	7025	4,000	-	4,000
Utilities	7030	11,119	(3,195)	7,924
Mileage Reimb	7035	2,700	(1,864)	836
Vehicle Operations	7040	6,500	2,911	9,411
Capital Equip	7050	11,300	(8,919)	2,381
Equip Leasing/Maint	7055	15,547	(7,968)	7,579
Equip Repair/Supplies	7060	2,200	(893)	1,308
D&O Insurance	7065	1,400	(164)	1,236
Warehousing/Delivery	7067	8,920	(1,792)	7,128
Bldg Supplies	7070	2,240	(2,094)	146
Bldg Expenses	7075	13,286	11,104	24,390
City HOT Add: Ongoing Bldg/Grounds	7076	21,000	(3,192)	17,808
City HOT Add: Maint/IT Salary Reimb	7077	-	-	-
Tech Software/Svc	7080	5,080	(2,239)	2,841
Mobile Data	7097	4,020	(2,600)	1,420
Prop & Gen Liab Ins	7100	3,200	(496)	2,704
Property Taxes	7200	1,365	(323)	1,042
Total Operating Expenses		\$ 144,072	\$ (27,468)	\$ 116,603

<u>Promotional Expenses</u>	<u>Acct</u>	<u>FY 19/20</u>	<u>FY20 Budget</u>	<u>FY20 Revised</u>
		<u>Annual Budget</u>	<u>Reduction</u>	<u>Annual Budget</u>
Local Awareness	8005	\$ 15,000	\$ (4,565)	\$ 10,435
Ref Pub/Subscriptions	8006	16,405	(691)	15,714
Visitor Research	8007	20,808	(20,808)	-
Telephone	8010	3,343	1,854	5,198
Postage/Delivery	8015	41,616	(7,540)	34,077
Travel	8020	89,600	(41,870)	47,730
Membership Dues	8025	44,007	(4,804)	39,203
Local Hospitality	8030	59,542	(19,860)	39,682
Promotional Products	8035	20,141	(6,261)	13,879
Advert Acct Mgt	8040	42,000	2,400	44,400
Advert Production	8045	61,000	(9,582)	51,418
Purchased Advert - Print	8050	425,000	(200)	424,800
Printed Advertising	8055	120,000	(54,468)	65,532
Purchased Advert - Digital	8056	300,000	(11,696)	288,304
Purchased Advert - Out of Home	8057	40,000	27,353	67,353
Media Marketing	8060	106,605	(3,105)	103,500
Meeting Services	8065	1,000	(619)	381
Marketplace/Travel Shows	8070	70,000	(25,461)	44,539
Prof Mtgs/Development	8080	25,000	(11,816)	13,184
Photo/Video	8085	30,000	(4,520)	25,480
Promo Stationery	8090	5,000	(1,895)	3,105
Web Upgrade/Host	8100	10,600	(7,097)	3,503
Supplemental E-Marketing	8105	30,000	(9,661)	20,339
Meeting Space Needs Assessment	8115		5,425	5,425
Marketing Sponsorship	8120	50,000	(28,750)	21,250
International Marketing	8130	65,000	14,633	79,633
Transfer to Reserve	8140	-	-	-
Conference Center Marketing	8141	5,000	(5,000)	-
Unallocated Credit Card Expenses	8142	-	-	-
Tree Lighting Ceremony	8143	6,300	(1,263)	5,037
TCWCA	8144	-	-	-
Special Projects - Theater Video	8147	50,000	(49,970)	30
City HOT Add: Hist of Fbg Video	8147A	50,000	(50,000)	-
Website/CRM/CMS	8148	55,000	10,322	65,322
175th Anniversary	8149	-	455	455
Total Promotional Expenses		\$ 1,857,967	\$ (319,059)	\$ 1,538,909
Total Expenses		\$ 3,080,429	\$ (413,172)	\$ 2,667,257
Net Results		(Potential Reserve Consumption)		(135,453)